



**Waste2GREEN 2025**  
Innovating for a Sustainable Future

**Mega Exhibition Cum  
GLOBAL Business Summit**

**Date:- 10th & 11th July 2025**  
**Venue:- Jewels Resorts, Jaipur,  
Rajasthan (India)**





# Waste 2 Green 2025 Innovating for Sustainable Future Exhibition cum Global Summit

## About

In today's rapidly changing world, waste management plays a critical role in shaping a sustainable future. With growing populations, urbanization, and consumption patterns, managing waste efficiently and responsibly is more important than ever. By adopting effective waste management practices, we can reduce environmental impact, conserve resources, and ensure a cleaner, healthier planet for future generations.

The **Waste2Green 2025** is a premier exhibition cum conference dedicated to shaping the future of waste management, sustainability, and circular economies. This event brings together industry leaders, innovators, policymakers, researchers, and environmental advocates to explore cutting-edge solutions, share knowledge, and collaborate on creating a sustainable, waste-free world. It provides a great platform to cover recent breakthroughs in waste management techniques for Agriculture, E-Waste, Medical, Construction, Mining, Food & Metal, cleaning and restoring water bodies etc.

## Overview-

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The definition of waste has changed over time. Waste is no longer considered as trash or abandoned material, but as an asset or resource that can generate revenues in crores. It is not only related to reducing landfill volumes but also reliance on fossil fuels. Globally, many countries have been actively working towards finding the best technologies to utilise waste. The adequate treatment of waste, or sustainable waste management, is essential not only from a sanitation point of view but also due to its economic and environmental values.

**Waste2Green 2025** – a groundbreaking event where **ministries, industry leaders, environmental experts, policymakers, researchers, environmental advocates** and **sustainability innovators** come together to showcase the latest in **waste management** and **sustainable development** solutions. This exhibition cum conference, held in the vibrant city of **Jaipur**, will serve as a platform to **innovate, collaborate,** and **transform** our future toward a cleaner, greener, and more sustainable world.

The **Waste2Green 2025** will bring together **government ministries, industry stakeholders, academic institutions, non-governmental organizations and private players** to address pressing global challenges in waste management, resource conservation, and sustainable development. Through **insightful discussions, live demonstrations,** and **interactive showcases,** this event aims to drive **policy action** and **innovation** in creating circular economies and sustainable systems.

## Key Features of the Event



- **State-of-the-Art Technologies:** Explore a wide array of innovative waste management technologies, products, and services that are reshaping the industry.
- **Sustainable Solutions Showcase:** View solutions that promote waste reduction, recycling, resource recovery, and sustainable waste-to-energy methods.
- **Networking Opportunities:** Meet with government officials, leading manufacturers, tech startups, and sustainability organizations working to drive positive change.



## Why Waste Management & Sustainable Development Matter

As the global population grows and urbanization accelerates, waste management has never been more critical to ensuring the sustainability of our planet. Effective waste management can:

- Reduce environmental pollution and greenhouse gas emissions.
- Conserve resources by promoting recycling, reusing, and recovering materials.
- Create economic opportunities through green jobs, waste-to-energy solutions, and the circular economy.
- Improve public health by minimizing harmful waste and reducing the risk of disease transmission.

## **Be Part of the Change**

The Waste2Green 2025 is your opportunity to be part of the future of sustainability. As we work together to develop solutions for a waste-free and sustainable world, your participation will play a critical role in accelerating change.

**Together, we can innovate for a cleaner, greener, and more sustainable future.**



## ORGANISER

Friendz Exhibitions & Promotion Pvt. Ltd. (FEP) is formed by a group of young, dynamic and professional event organizers with successful track-record of organizing exhibitions and global business summits which provided highly beneficial for the exhibition and the visitors alike in the spheres of business- generation, new customer contact and export tie-ups with overseas companies.

- ◆ FEP event ensure the return of investment by mobilizing the buyers of products in the show.
- ◆ There is always an in-built publicity for the exhibitors in press and electronic media ensuring a penetrative coverage.
- ◆ FEP has a huge network of over the top experts in various fields who are always present at the conferences for interaction and disseminations of the topics of your choice.
- ◆ FEP has the expertise of managing the launch of your product during the exhibition by providing a hype in media and organizing fashion show and other events to create a permanent brand of the products.
- ◆ Lastly, after the show is over the FEP secretariat will be in touch with you to understand your needs for future shows and make it more business- specific.

**So, be there and display your strengths and capabilities to a gathering of visitors/buyers who are arriving with a lot of exhibits**

### Publicity & Promotions Strategy

Our events are backed by a comprehensive and multi-faceted publicity and promotional strategy designed to attract a high volume of targeted visitors. We employ an integrated media approach that ensures maximum outreach to the right audience across various platforms.

#### Outdoor Publicity

- Mobile Van Advertising
- Overhead Signage, Hoardings, and Kiosks

#### Electronic Media

- Television Coverage
- Radio Announcements

This robust promotional strategy ensures wide visibility, engages a diverse audience, and maximizes the potential for exhibitors to connect with key decision-makers, industry professionals, and potential buyers. Through targeted and varied channels, we ensure that each event garners the attention it deserves, resulting in increased footfall, higher quality interactions, and greater business opportunities for all participants.

- Social Media Coverage  
(Facebook/Instagram/Youtube/Twitter)

#### Print Media

- Advertisements in Trade Journals
- Newspaper Advertisements

#### Other Promotional Mediums

- Event Catalogues, Direct Mailers, Brochures, and Flyers
- E-Mail Campaigns
- Event Web Pages and Online Promotion
- Telemarketing and Direct Outreach



### **Friendz Exhibitions & Promotion Pvt. Ltd.**

508, Pearls Best Height II, Netaji Subhash Place, New Delhi-110034

Tel- Fax: +91-11- 45141890 Mobile:- 9811476588

E-mail : waste2greenexpo@gmail.com , friendzexhibition8@gmail.com

Website : friendzexhibition.com